MATC Open Board Meeting Minutes 2/18/09

Board Members Present:
Kate Mitroka (President)
Elizabeth Garcia (Vice-President)
Tracey Rosen (Secretary)
Denzil Bernard (Director of Operations)
Blake Charlebois (Registration Officer)
Gloria Murillo (Webmaster)

Club members present: Bob K., Solveig H., Emine C., Aleric S.
6 Board members were present. Quorum was met.
Meeting was called to order at 7:05pm.

Proposed Agenda
1. Approval of past minutes
2. Acknowledgement of email approvals
3. Member concerns
4. Financial report
5. Change in approved lesson series dates
6. Update on Randy and Maxi
7. Update on LGBT event
8. Evaluation of Tea Milonga
9. Recap and assessment of Fire and Ice
10. Festival updates
11. Publicity ideas
12. General updates from all Board members

Motion to approve agenda:
   Proposed by: Elizabeth
   Seconded by: Blake
   Vote: Unanimous
   Motion passed.

1. Approval of past minutes
Motion to approve minutes from 2/11/09 Board meeting:
   Proposed by: Denzil
   Seconded by: Elizabeth
   Vote: Unanimous
   Motion passed.

2. Acknowledgement of email approvals
The following motions were approved between the present and previous Board meetings:
   - March 2 class at the Grange to be taught by Emine
   - Ishani to EO Alicia Pons weekend
- Denzil’s list of potential instructors to contact for the 8th Anniversary Festival

3. Member concerns
Aleric- Board members are advised to emphasize the dance and the perpetuation of good dancing in the club ahead of technical and bureaucratic issues. Also students from the beginner class have not been receiving emails.

-Gloria stated that the online registration works, however, it will be checked again. It was suggested that a laptop be kept on hand during registration so that emails could be entered into the system right away.

4. Financial report
The total expenses for 2008 exceeded the revenue by around $3000. Most of last year’s festivals lost some money, while one made a substantial profit. Suggestions for making up the lost funds included the following:

- more vigilant collection of money at milongas
- engaging a free space for the Tea Milongas
- charging for milongas in addition to a series pass
- EOs being clear about budget limits for volunteers planning food and decorations
- increase advertisement and prepare for a subsequent surge in volume of event participants

These suggestions will be taken under consideration by the Board.

The board was also informed that at least some out-of-town dancers may have skipped the May and September festivals last year due to the large number of attendees at the January festival, which may have resulted in overcrowding.

Halfway through the year, next year’s budget will be made.

5. Change in approved lesson series dates
Motion to table change in approved lesson series dates for email correspondence:

Proposed by: Tracey
Seconded by: Elizabeth
Vote: Unanimous
Motion passed.

6. Update on Randy and Maxi
Kate is contact with Randy in Buenos Aires and is in the process of finding a way to send the necessary papers for him to sign so he can be paid.

The papers for Maxi’s payment have been received; some missing information has been requested, and once received, the forms will be turned into the
SOAS office so he can be paid. His payment was included in the expenses last year’s workshop.

7. Update on LGBT event
Denzil, Kate, and Tracey met with members of the LGBT commission on 2/5/09 to discuss the logistics of the LGBT Tango event. The LGBT commission will reserve the room and provide food, as well as send an email advertisement to listserves with a total of around 2000 subscribers. They will send the Board the ad for approval prior to sending it to the listserves.

Mical has contacted James and Joanie, who will be teaching the event. It will take place on 3/21/09 from 2-5pm, with food available from 5-6pm.

8. Evaluation of Tea Milonga
The event overall was well-received. There was a net loss of $90, but this could be remedied in the future with the use of the Guesthaus, which is available for free. Cookies ordered for the event from the League were not provided, and this will be followed up with the Event Manager. Solveig will provide future Tea Milonga dates for Board approval.

9. Recap and assessment of Fire and Ice
Final numbers are not in, but the festival appears to have made a net profit.

10. Festival updates
Progress is being made through email contact with finding a pro-bono or reduced-rate lawyer to help bring Carlitos and Mamie to Ann Arbor for May Madness. The idea of using the profit from Fire and Ice to pay any lawyer fees which would take away from the budget was discussed.

The idea to reassess a festival’s budget after early registration has been opened to adjust for the number of participants was discussed.

11. Publicity ideas
The Board has been archiving links and news to be posted to the website as soon as this feature is available.

Elizabeth will post general monthly festival announcements on Tango-A.
Kate will come up with dates for flyering campaigns
Tracey will investigate newspaper advertisements.

12. General updates from Board members
Denzil- the club will have access to a dust mop and bucket from the janitor's closet starting next week for cleaning the floors prior to classes.

Motion to adjourn:
   Proposed by: Tracey
Seconded by: Gloria
Vote: Unanimous
Motion passed.
Meeting was adjourned at 8:15pm.