

March 10, 2008

Dear Michigan Football Season Ticket Holder:

We want to update you on a change in the location of your season tickets, the status of renovation to Michigan Stadium and improvements in accessibility at the stadium.

Enhancements to the stadium will improve the game day experience for all fans. The first part of the renovation, laying the foundation for the new concourses and premium seating areas, will be completed before the 2008 season. In addition, the two new buildings on the north side that will offer additional restrooms, concessions, and public safety services will also be ready for the 2008 season. Construction will continue throughout the season, but will halt during home games. We ask for your patience during the construction phase.

The University had previously announced plans for additions to the number of accessible seats in the stadium beginning in 2008 and continuing through 2010. We have now finalized those plans working in conjunction with the Michigan Paralyzed Veterans of America and the United States Department of Justice.

In 2008, we will add a significant number of wheelchair and companion seating for our fans with mobility impairments along with improvements in the accessibility to parking, restrooms, and concessions, and routes into the stadium.

New accessible seating platforms will be installed on the east sideline from south of portal 39 through north of portal 7 at row 54. Therefore, season ticket holders with seats in rows 51 to 55 of the low side of section 39 to the high side of section 7 must be relocated.

To accommodate these platforms, we must relocate your Michigan football season tickets. We will do our utmost to provide you with comparable seats. Our priority point program will be followed to determine the order in which customers will be relocated. We will notify you of your new seat location in April when you receive your football season ticket renewal.

If you need to purchase a wheelchair accessible Michigan football season ticket on the east sideline or in the end zone, please contact us **by April 15, 2008** at 1-866-296-6849 or mtickets@umich.edu.

We appreciate your understanding as we strive to improve the game day experience for all of our fans. Please contact me at mbodnar@umich.edu if you have concerns.

Go Blue!!

Marty Bodnar
Associate Athletic Director
Ticketing & Marketing